







## 21171 PROFITABLE BABY AND CHILDREN'S RETAILER - SOLD

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As a full turnkey business, all the preparatory work and hours of sourcing products, suppliers, key contacts and much more has been done for you! Allowing the new owner to walk in and operate as is or put their own stamp on an already thriving and in-demand business.

This popular online e-commerce retailer stocks a range of handmade, eco-friendly baby goods and educational toys.

Two top-selling products are the first of their kind on the market, one product has a registered trademark sparking interest from international customers. As the current owner is yet to tap into this revenue stream, this leaves the opportunity for future growth.

The business founder has established a solid online presence, with significant investment made in the fully optimized website and strong social media strategy. The clever use of influencers, unique products and clean branding has built over 34,000 genuine followers on Instagram and Facebook and a loyal repeat customer base.

Price SOLD Property Type Business

## **AGENT DETAILS**

Bonza Business Sales Sydney -1300266922

## **OFFICE DETAILS**

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