



Perth



BONZA



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## 35475 PROFITABLE DESIGNER DRESS HIRE BUSINESS

This thriving business caters to a diverse clientele of women seeking designer dresses for weddings, cocktail events, awards nights, and more. With over 700 meticulously curated dresses available in sizes 6-16, customers can find the perfect outfit for any occasion while enjoying exceptional service.

Conveniently located in Perth with easy access via the freeway for clients both North and South of the river, this spacious store features ample display space along with on-site dress cleaning facilities and six roomy change rooms. The inviting atmosphere encourages walk-in styling consultations that enhance customer experience.

Significant investment has been made into maintaining an impeccable stock that reflects a strong reputation within the fashion scene. This business boasts an established consignment program alongside wholesale connections which further solidify its market presence. As a partner of an exclusive invite only online hire platform, weekly interstate hires are seamlessly facilitated through user-friendly systems designed to ensure smooth operations.

With a robust social media following exceeding 19,000 followers on Instagram and professionally built branding elements including an easy-to-manage website integrated with custom booking tools, there is immense potential for growth particularly across platforms like TikTok where engagement remains untapped.

### Key Features:

- Full turnkey operation requiring minimal owner involvement.
- Prime location in Perth ensuring high visibility.
- Diverse revenue streams from local and posted hires.
- Established base of return customers contributing to steady income.

Price	\$370,000
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Perth -  
1300266922

### OFFICE DETAILS

Bonza Business Brokers  
90 Sippy Downs Dr Sippy Downs QLD  
4556 Australia  
1300 266 922

