



35461 ONLINE WEDDING & EVENT SUPPLIES RETAILER

An extraordinary opportunity awaits passionate entrepreneurs and creative minds as a thriving retail business specialising in high-quality invitations, stationery, and bombonieres for special occasions is now available for acquisition in a charming suburb in south-east Melbourne. This unique business has evolved from a beloved hobby into a successful venture over 15 years, showcasing flexibility that has allowed it to adapt seamlessly to changing personal commitments.

Primarily operating online with an inviting shopfront setup from the owner's home, this business boasts an impressive track record and flexible physical operations. The resilience shown during COVID-19 has positioned this business perfectly for growth as consumer demand rebounds.

The current owner takes immense pride in delivering exceptional products tailored specifically for weddings and other significant events. With strong word-of-mouth referrals complemented by reliable product listings on Google, there exists ample potential to enhance the online presence further through social media platforms such as Facebook and Instagram or even TikTok's popular trends.

Key Features:

- Established reputation built on quality offerings catering primarily to B2C consumers.

- Proven sales performance demonstrating substantial revenue growth.

- A versatile operational model that ensures flexibility and supports a healthy work-life balance.

- Strong foundation ready for expansion leveraging previous success across various digital channels including eBay with outstanding feedback ratings.

Price	\$99,000 Plus Stock At Value
Property Type	Business

AGENT DETAILS

Bonza Business Sales Melbourne -1300266922

OFFICE DETAILS

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