





## 35432 GLOBAL KIDS CLOTHING BRAND – 20 YEARS OF SUCCESS

Looking for a golden opportunity in the world of fashion? This globally recognised kidswear brand has been setting the standard for exceptional quality and design for over two decades! Specialising in both B2B and B2C sales, the business distributes its much-loved children's clothing to retailers globally as well as directly to customers via its highly successful website and Sydney-based studio. With an outstanding reputation, a loyal customer base, and a high return rate, this is a dream acquisition for anyone passionate about style, sustainability, and success!

Backed by a refined and efficient operation, this business has everything in place for seamless growth. From in-house design to packing, shipping and delivery, every step is streamlined with well-established long-term manufacturers and supply chain partners. The Sydney office not only houses webstore stock but also serves as a central hub for fulfilling orders to both customers and retail stores across Australia and New Zealand. With a strong and ever-growing social media presence, the brand is a powerhouse in digital marketing, leveraging Meta ads and EDM campaigns to engage and expand its audience.

Key Features:

- Global kidswear brand with 20 years of industry leadership.
- B2B and B2C sales, distributing globally with growth potential.
- Sydney-based office and studio, selling direct to customers.
- Highly refined systems for design, packing, shipping, and delivery.
- Strong supplier relationships with long-term manufacturers.
- High customer return rate and exceptional satisfaction.
- Growing social media presence with active Meta ads and EDM.

Price

\$800,000 Plus Stock At

Property

**Business** 

Value

Type B

## **AGENT DETAILS**

Bonza Business Sales Sydney - 1300266922

## **OFFICE DETAILS**

Bonza Business Brokers 90 Sippy Downs Dr Sippy Downs QLD 4556 Australia 1300 266 922



This is an owner-operated business with staff support, making it easy to manage while still offering room for expansion. Whether you're an investor looking for a