



Brisbane



BONZA



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33059 POPULAR & SUSTAINABLE ONLINE CHILDRENS TOY & EQUIPMENT BUSINESS

Turnkey Online Business – Ready to Relaunch & Scale!

Step into the booming educational toy market with this fully set-up and ready-to-relaunch eCommerce business, specialising in premium Montessori-inspired play equipment for children. With the rising demand for high-quality, educational toys, this business is primed for significant expansion and profitability.

Having secured an overseas manufacturer, the business now boasts improved margins and greater operational efficiency. A professionally designed website, optimised for customer engagement, is already in place, along with a streamlined operational structure that ensures a seamless transition for a new owner. There's nothing more to spend post-sale—simply focus on accelerating sales and growth!

Key advantages include an established customer database of over 2,500 contacts, a strong foundation for scaling, and unique selling points such as direct sales leads into Amazon Australia. Additionally, a trademark is set up for submission, enhancing brand protection and market presence. To ensure a smooth takeover, the business also comes with a comprehensive eCommerce training suite, equipping the new owner with the tools and knowledge to maximise success.

With everything in place for expansion, this is a rare opportunity to take the reins of a thriving online business and capitalise on its strong potential.

Key features:

- Popular online business that can be run from anywhere.
- A strong foundation and professional online presence

Price	\$99,500
Property Type	Business

AGENT DETAILS

Bonza Business Sales Brisbane -
1300266922

OFFICE DETAILS

Bonza Business Brokers
90 Sippy Downs Dr Sippy Downs QLD
4556 Australia
1300 266 922

