



## Castlemaine



## 35211 ORGANIC PRODUCE BUSINESS - FOOD BOXES & RETAIL STORE

This well-established fresh produce business is a dream opportunity for anyone passionate about high-quality organic food and supporting the local community. Renowned for sourcing the finest organic fruit and vegetables, the business delivers premium food boxes across the region, with a dedicated following of customers who rely on weekly and fortnightly standing orders.

Beyond its successful home delivery service, the business also operates a welcoming retail store twice a week from a spacious and inviting shed. This dual approach—combining direct-to-door convenience with an in-person shopping experience—has earned the business an outstanding reputation, reflected in its glowing Google and Facebook reviews. A committed team, many of whom have been with the business for over six years, ensures smooth operations, while well-developed systems and custom-built software streamline the box-packing process, making day-to-day management effortless.

Located in a thriving town with a broad delivery catchment, there is significant potential for expansion—particularly into nearby areas such as Melbourne, where demand for fresh, organic produce continues to rise. The business is supported by a newly upgraded Shopify website, complete with subscription management software that streamlines order processing and customer subscriptions.

One of the business's greatest strengths is its ability to provide exceptional value to customers. By purchasing fresh produce in bulk each week, it secures competitive pricing from trusted growers, allowing it to create food boxes packed with top-quality ingredients at unbeatable prices. This value-driven model has played a key role in fostering strong customer loyalty. With well-established systems, a strong and experienced team, and a profitable owner-operator model, this business presents a fantastic opportunity for someone who loves working

Price	\$245,000
Property Type	Business

### AGENT DETAILS

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### OFFICE DETAILS

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