



Burleigh Heads



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35238 PROFITABLE ONLINE WATER PUMP BUSINESS - DIVERSE CLIENTELE

Looking for a high-earning, flexible business that runs around the clock? This well-established online retail store offers a fantastic opportunity to step into a proven, profitable venture. Specialising in a diverse selection of pumps for home, garden, agricultural, and industrial use, the business has built a strong reputation for reliability and quality. It also holds a firm position in the growing 12V pump market, catering to caravan, boating, and camping enthusiasts.

Operating primarily online, this business generates automated sales across two active websites and two highly successful eBay stores, ensuring a continuous revenue stream—even while you sleep. The best part? It can be managed from virtually anywhere. Currently operating from a strategically positioned warehouse in an industrial zone, the location provides seamless access to multiple courier services for fast, cost-efficient shipping. Originally run from a home office with warehouse visits, the business has expanded into a full-time operation, benefiting from dedicated storage and order fulfilment infrastructure.

Exceptional customer service and expert technical support have built a loyal B2C and B2B client base, with glowing reviews reinforcing the business's strong reputation. Clients range from homeowners and gardeners to large-scale industrial buyers, all seeking high-quality pumping solutions. By importing its own product range, the business maintains control over pricing and quality, delivering excellent profit margins and a distinct competitive advantage.

With significant potential for expansion—whether through adding new product lines, ramping up marketing efforts, or forming strategic partnerships—this business offers a rock-solid foundation for future growth. The current owners, ready to retire, are committed to a smooth transition, ensuring the new owner has all the tools and knowledge needed to continue thriving.

Price	\$299,000 Plus Stock At Value
Property Type	Business

AGENT DETAILS

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OFFICE DETAILS

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