



Sydney



35331 EXCITING OPPORTUNITY IN ONLINE RETAIL SECTOR

Are you ready to embark on an exciting journey in the online retail world and transform into a thriving entrepreneur? This is your moment! We are thrilled to present an extraordinary opportunity to acquire a distinctive online retail business dedicated exclusively to women's fashion, featuring innovative slipper slides with interchangeable uppers.

Currently operated from Sydney, this business has successfully carved out its niche within a competitive market by offering stylish and versatile footwear options. The product line not only showcases various styles but also champions sustainability by minimising wardrobe clutter and optimising suitcase space for holidays. As consumers increasingly seek eco-friendly solutions, this venture aligns perfectly with current market trends.

As the new owner, your primary focus will be managing stock while utilising existing high-quality product video and photography assets valued at approximately \$20K (included in the sale) to elevate marketing efforts. This means you can hit the ground running without needing further investment in promotional materials.

This opportunity transcends mere acquisition; it represents a golden chance to cultivate your own brand within the flourishing online marketplace. With consumer demand surging for fashionable yet practical products, you will be strategically positioned to capture attention and drive sales through established social media channels including Instagram, Facebook, TikTok as well as a professional website.

Key features:

Price	\$150,000
Property Type	Business

AGENT DETAILS

Bonza Business Sales Sydney -
1300266922

OFFICE DETAILS

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