

Just Listed



Melbourne



35310 OWN A THRIVING E-COMMERCE BUSINESS

This bold and innovative e-commerce brand effortlessly blends luxury and salon-grade products. A powerhouse in the hairdressing industry with a proven track record of delivering exactly what customers and hairdressers want, this business is a go-to destination for a diverse range of premium hair products and accessories. Beloved by hair enthusiasts and professionals alike, the business has unlocked lucrative wholesale opportunities while maintaining a strong direct-to-consumer presence.

Why Invest in This Opportunity?

- **Built to Grow:** Designed with scalability in mind, featuring low minimum order quantities to enable easy expansion without high upfront costs. Established processes ensure seamless operations, optimised for efficiency and growth.
- **Social Media Sensation:** The product range has gone viral on Instagram, with authentic and free UGC customers sharing, tagging and creating content, driving sales effortlessly. The aesthetic appeal of its hero products inspires customers to create content organically.
- **Established Network:** Over 5,700 contacts and 4,000+ engaged email subscribers mean you'll step into a business with a loyal and excited customer base.
- **Raving Reviews:** An impressive 4.73 average rating from 111 Shopify reviews underscores its reputation for quality and trust.
- **Location Flexibility:** Based in Perth but fully manageable from anywhere in Australia, giving you complete operational freedom.
- **Industry Credibility:** Trusted partnerships with respected brand ambassadors have expanded the brand's reach and influence at a low cost.

Price	\$95,000
Property Type	Business

AGENT DETAILS

Bonza Business Sales Perth - 1300266922

OFFICE DETAILS

Bonza Business Brokers
90 Sippy Downs Dr Sippy Downs QLD
4556 Australia
1300 266 922



This isn't a new start-up business—it's a well-oiled machine that offers creative freedom and an opportunity to capitalise on one of the beauty industry's hottest