



Melbourne



35308 ESTABLISHED E-COMMERCE COSMETICS BRAND

Step into the world of beauty with this remarkable e-commerce cosmetics brand that has carved a niche in the competitive market of magnetic lashes and at-home brow tinting. This business caters to an ever-growing customer base seeking high-quality beauty products from the comfort of their homes. Whether customers are looking for that perfect lash enhancement or a hassle-free way to achieve beautifully tinted brows, this brand effortlessly meets all their needs.

Currently based in Western Australia but completely relocatable anywhere globally, this venture offers unparalleled flexibility for its new owner. You can choose to maintain operations from WA with staff managing day-to-day activities while you reap the profits or take it on the road as you explore new markets and opportunities.

Significant investments have been made in developing innovative products such as the world's first premixed brow tint and establishing one of Australia's pioneering magnetic lash brands. With over 65,000 email addresses in its database and glowing reviews across various platforms, this business is primed for continued growth under your leadership.

The current owner has strategically slowed down operations recently due to personal commitments and focusing on another marketing venture; however, this presents an incredible opportunity for an enthusiastic sole operator who wishes to maximise profitability by actively engaging with customers and expanding product offerings beyond just lashes and tints. This brand's strong online presence provides a solid foundation upon which future success can be built.

Key features:

Strong consumer demand supported by excellent reviews

Price \$299,000
Property Type Business

AGENT DETAILS

Bonza Business Sales Perth -
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OFFICE DETAILS

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