

Just Listed

Melbourne



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35296 IMPORT, WHOLESALE & ONLINE RETAIL BUSINESS – DIVERSE PRODUCTS

Looking for a business with style, substance, and soaring potential? This well-established e-commerce operation has been delighting Australian customers with its wide range of quality products and effortless shopping experience. From stylish furniture and charming wooden toys to trampolines and cubby houses, this business caters to all ages, interests, and budgets. With a professional Shopify-powered website, clear brand identity and over 1,000 meticulously presented product listings, this is a ready-made opportunity to enter a thriving business.

Products are sourced from a mix of trusted suppliers in Thailand, Australia, China and Vietnam and sold directly to customers, through dropshipping or wholesale to retail partners. As an approved Amazon toy retailer and a seller on eight of Australia's leading platforms, the business boasts a strong presence and integrated technology to ensure streamlined operations. The potential for expansion is immense, whether it's targeting new customer segments, diversifying the product range, or leveraging a brick-and-mortar customer base.

With high-profit margins and year-on-year revenue growth, this business has proven its appeal and demand. The best part? It only takes a few hours a day to operate from a cosy home office. A storage facility is available with a transferable lease if required, though the business is fully portable and can be run from anywhere in Australia. All the hard work has been done—established supplier relationships, order fulfilment processes, and customer service systems are firmly in place. The current owner will provide comprehensive training and ongoing support if desired to ensure a seamless transition.

Key Features:

- Profitable business with multiple revenue streams and year-on-year growth.

Price	\$125,000 Plus Stock At Value
Property Type	Business

AGENT DETAILS

Bonza Business Sales Sydney -
1300266922

OFFICE DETAILS

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