

Just Listed

Melbourne



## 34311 DOG PRODUCTS ECOMMERCE BUSINESS - READY TO GROW!

Are you ready to sink your teeth into a well-established dog product business in a booming industry? This successful online venture in the pet industry is for you! With a presence both nationally and internationally, this business offers a wide range of top-quality products for every pooch and their devoted humans. From fun toys and sturdy harnesses to stylish leashes and grooming essentials, it caters to a broad customer base in both wholesale (through Faire) and retail—leaving endless growth opportunities!

The business boasts a solid online presence, with fantastic visibility across multiple platforms. Even better, it has built relationships with influential pet industry figures, giving you access to marketing gold, an authentic bond with your target audience, and ready-made content for marketing and social media.

Australian-owned and run by its current owner, this business is ready for someone with passion to take it to new heights as her family situation has recently changed, impacting the time she can spend on the business. The pet industry is booming, making this the perfect time to jump in and enjoy the flexibility of managing an online business from anywhere in the world.

Key Features:-

- Stock valued around \$70,000 (currently located in northern NSW).
- An established online presence with plenty of room to grow including Facebook, Instagram and TikTok.
- High visibility across multiple platforms.
- Established relationship with Honey Digital marketing for Google.
- Recent website conversion review by Audits by Cherie, which is currently being

Price \$15,000 + Stock at value  
Property Type Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
1300266922

### OFFICE DETAILS

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