



## Brisbane City



BONZA



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## 35047 PROFITABLE ONLINE RETAILER – BEAUTY, GIFTWARE & PHARMACY PRODUCTS

This well-established, Australian-based online retailer presents an exciting opportunity with its diverse product selection, spanning beauty and haircare items, fragrances, skincare, jewellery, and essential healthcare goods. Highly regarded for its prominent presence on major Australian online marketplaces, this business has built an impeccable reputation for excellent customer service and reliability. By harnessing the reach of online sales platforms, it offers a seamless shopping experience, complete with convenient delivery options throughout Australia.

The business features an intuitive, user-friendly website, enabling customers to effortlessly browse and purchase their favourite products. Flexible payment solutions, including Afterpay and Zip, enhance convenience and make shopping accessible for all. Prioritising automation, the business is designed to minimise time spent on routine tasks, allowing the new owner to focus on growth and revenue generation.

For operations, the new owner has the option to either assume the lease on a Sunshine Coast warehouse or run the business from home with a storage space of at least 100 sqm. The setup is highly adaptable and can be managed remotely, making it especially convenient for those located between the Gold Coast and Sunshine Coast for efficient supplier deliveries. The business includes essential infrastructure, such as robust shelving and an electric forklift, streamlining logistics and storage.

While the business currently thrives on marketplace sales, significant expansion potential remains untapped. The social media accounts are established but not actively used, and no direct advertising campaigns have been explored. With the website now being rebuilt to elevate the customer experience. a prime

Price \$499,000 + Stock  
Property Type Business

### AGENT DETAILS

Bonza Business Sales Brisbane -  
1300266922

### OFFICE DETAILS

Bonza Business Brokers  
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