



Castlemaine



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35211 ORGANIC PRODUCE BUSINESS - FOOD BOXES & RETAIL STORE

This well-established fresh produce business presents a fantastic opportunity for anyone passionate about high-quality organic food and supporting the local community. Known for sourcing premium organic produce, the business delivers top-tier food boxes throughout the region and has a loyal customer base, with many on weekly or fortnightly standing orders.

In addition to its successful home delivery service, the business operates a retail store twice a week from a spacious, welcoming shed. This combination of home delivery and retail sales has led to high customer satisfaction, as seen in its consistently glowing Google and Facebook reviews. A dedicated team, many of whom have been with the business for over six years, ensures efficient, high-quality service, while well-developed systems and in-house software streamline the box-packing process, making operations simple and easy to manage.

One of the key strengths of the business is its ability to offer excellent value to customers. By purchasing produce in large quantities each week, the business secures favourable pricing from growers, allowing it to assemble food boxes that provide outstanding value. This has been a major factor in maintaining the loyalty of its customer base. Located in a popular town with a large delivery catchment area, there is significant potential for expansion, particularly by tapping into nearby regions such as Melbourne, where demand for fresh organic produce continues to grow.

The business is supported by a recently updated website on the Shopify platform, which includes subscription software to efficiently manage orders. With well-established systems and a strong team in place, the business is profitable under its current owner-operator model and offers a perfect opportunity for someone who enjoys working with fresh food and connecting with the local community.

Price	\$245,000
Property Type	Business

AGENT DETAILS

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OFFICE DETAILS

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