

## 35187 PREMIUM CRACKER MANUFACTURER – WHOLESALE & RETAIL CUSTOMERS

Step right up and discover a fantastic opportunity to own a thriving business that's as delightful as a perfectly baked cracker! This business specialises in crafting premium crackers and complementary products, all meticulously designed to be free from common allergens and additives. Focusing on gourmet and health-conscious consumers, their products cater to a diverse range of dietary preferences, making snack time a joy for everyone! The crackers are baked to order, ensuring there's no waste and that every bite is fresh and delicious.

Located in the heart of Perth, this business boasts a central location facilitating easy self-distribution to its impressive network of 130 customers. From gourmet stores and high-end supermarkets to wineries, catering companies and gift hamper businesses, the customer base is predominantly B2B, with a sprinkle of B2C. The business has built strong, long-term relationships with its loyal customers, particularly within the metropolitan area, Swan Valley, and the renowned food and wine region of Margaret River. Plus, the online store offers the perfect avenue to reach a broader audience across regional Western Australia and interstate!

The business is owner-operated and supported by a dedicated team of trustworthy staff who assist with production, sales, and bakery management. Their dedication to quality and excellence has led to B2B customer loyalty and long-term relationships, outstanding customer feedback and a vibrant social media presence with engaged followers. This award-winning business has garnered accolades for multiple consecutive years, and with a growing clientele and steady profits, this business is primed for further expansion.

Price	\$175,000
Property Type	Business

## AGENT DETAILS

Bonza Business Sales Perth -1300266922

## OFFICE DETAILS

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