





## 34617 PROFITABLE & REPUTABLE FLORIST BUSINESS - 30+ YEARS

A thriving florist business with over 30 years of success in the industry is now on the market. This well-established shop holds an outstanding Google rating, supported by more than 100 glowing reviews, highlighting its dedication to excellence and customer satisfaction. With a loyal clientele that includes local businesses, this florist is celebrated for its exceptionally long-lasting flowers, carefully chosen and nurtured to guarantee freshness and beauty.

Positioned in a prime location with high pedestrian traffic and superb visibility, this business benefits from the convenience of parking directly in front of the shop, making it easily accessible for customers and ensuring smooth delivery operations. The spacious layout features expansive work areas, ideal for crafting innovative floral designs and maintaining an efficient workflow. Strong relationships with the landlord and trustworthy suppliers further enhance the operational efficiency and long-term security of this flourishing business.

The recent launch of a redesigned website has significantly boosted online orders, revealing considerable untapped potential in the digital realm. Although the social media presence has been underutilised, the new owner has the chance to capitalise on this platform, driving increased sales through active engagement and targeted promotion.

## Key Features:

- Reputable business with excellent Google reviews & a loyal customer base.
- Consistently profitable business operating for over three decades.
- Spacious layout with ample foot traffic, high visibility & convenient parking.
- Newly designed website with a huge increase in online orders.

Price \$128,000 Plus Stock At Value

Property
Type
Business

## **AGENT DETAILS**

Bonza Business Sales Perth - 1300266922

## **OFFICE DETAILS**

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