

Sold

# SOLD

**Brisbane**



## ONLINE INDOOR PLANT RETAILER - SOLD

Unfortunately, you have missed this one.

An exciting opportunity has arisen to acquire the valuable assets of a successful online retail shop specialising in indoor plants. The sale includes a well-established client database, branding, stock, and website.

The business has built a strong brand, known for its effortless purchasing experience, particularly in corporate gift-giving, serving customers across Queensland, New South Wales, Australian Capital Territory, Victoria, and South Australia.

Branding is a significant strength of this business, with a visually compelling presence that has garnered attention from various organisations and media outlets. The brand has been sought after for corporate gifting by prestigious companies and has been featured in several press articles, including an appearance on the popular television show "The Block." This established brand recognition and media exposure offer a strong foundation for continued growth and expansion in the corporate gifting market.

The assets included in this sale provide a unique opportunity to capitalise on an established brand with significant recognition and a loyal customer base. The new owner will have the flexibility to operate from any location in Australia, with the option to subcontract to growers in major cities such as Sydney, Melbourne, Brisbane, Adelaide, and Canberra, thereby optimising operations and reducing overhead costs.

Key Features:

- Sale includes a well-established client database, branding, stock, and website.

Price

SOLD

Property Type

Business

### AGENT DETAILS

Bonza Business Sales Brisbane -  
1300266922

### OFFICE DETAILS

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