



Brisbane



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35082 ESTABLISHED E-COMMERCE BUSINESS - PROFITABLE TECHNOLOGY SECTOR

An exceptional opportunity has arisen to acquire an established e-commerce dropshipping business that has been thriving in the market since 2012. Specialising in networking equipment and accessories, this business has built a solid reputation for providing high-quality products to a diverse clientele, including government agencies, private corporations, businesses, and individual consumers. With a strong emphasis on quality service, efficient order processing, and comprehensive customer after-sales support, the business is perfectly positioned for continued growth and success.

The product range is both extensive and specialised, covering everything from Wi-Fi solutions to Internet of Things (IoT) devices and Fiber to the Home (FTTH) components. All products are sourced from reputable manufacturers, ensuring that customers receive only the best in technology. To further enhance the customer experience, the business offers device configuration services. This valuable service caters to those who may not be fluent in technology, offering them a cost-effective alternative to on-site field technician visits. This not only adds value to the customer but also helps to foster long-term relationships and repeat business.

One of the key strengths of this business lies in its efficient dropshipping model. With multiple major suppliers, there is no need to hold any stock inventory. Instead, stock levels are automatically updated via API integration, ensuring accuracy and competitive pricing at all times. The ability to forward orders to the most efficient supplier, even when stock levels vary, gives this business a significant advantage over competitors who rely on a single supplier. Furthermore, the national distribution network, with dropshipping warehouses in each state, allows the business to minimise freight charges and provide expedient delivery times across the country.

Price	\$350,000
Property Type	Business

AGENT DETAILS

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OFFICE DETAILS

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