



**Sydney**



## 23312 ONLINE BABY GIFTING STORE – PROFITABLE ECOMMERCE OPPORTUNITY

Are you looking for a turnkey business opportunity that allows you to work from the comfort of your own home? Look no further than this online baby gifting store, established in 2011 and offering a curated and personalised range of Australian brands. This business is now available for sale, and it represents an opportunity that is simply too good to miss.

This business has a number of unique features that set it apart from the competition. For starters, it offers a gorgeous range of baby products that have been specially designed and manufactured exclusively to the store. With established offshore manufacturing relationships, this business also has wholesale expansion opportunities for these unique designs.

The store's main website is a beautifully designed Shopify store that has been fully optimised with SEO keywords, custom lifestyle and product photography (not stock or just supplier photos), customer reviews, a wildlife charity relationship, a blog, FAQs, domestic and international shipping, and more. The store's strong branding, social media presence, product imagery, and email customer list provide a solid foundation for continued growth.

The business is already profitable and growing, with increasing annual turnover and high margins. It is also easy to manage and operate from home, with minimal time commitment required. With established offshore manufacturing relationships, the business is well-positioned for continued growth and expansion. With its unique product range, strong branding, and established manufacturing relationships, this business has all the ingredients for continued success!

Key Features:

Price \$30,000 Including Stock  
Property Type Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
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### OFFICE DETAILS

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