



Brisbane City



34425 SUSTAINABLE FASHION - DESIGNER DRESS HIRE BUSINESS

Step into a world of fashion, sustainability, and endless possibilities! Since its inception in 2021, this beloved dress hire business has become a go-to destination for young Australian women aged 16-30, offering a stunning array of designer pieces at a fraction of their retail cost. This is the perfect opportunity for someone eager to own their first business or a larger business looking to expand.

With an impressive collection of over 150 designer outfits, customers can effortlessly find the perfect ensemble for any occasion, from formal events and birthdays to university balls and engagements. The business shines with its seamless and enjoyable shopping experience. Customers can browse and order their desired attire through a sleek, professionally designed website. For those seeking a personal touch, the owner offers personalised try-on appointments at a charming home-based studio. Convenience is key, with flexible local pick-up options and Australia-wide postage ensuring that clients receive their outfits 1-2 days before their event.

What truly sets this business apart is its unwavering commitment to sustainability. Partnering exclusively with sustainable and local brands, it proudly leads the way in the growing dress hire industry, perfectly aligned with the increasing consumer demand for eco-friendly fashion. As the market for sustainable fashion continues to soar, this business is perfectly positioned to cater to the desires of modern, fashion-conscious consumers.

The current owner has cultivated an outstanding brand reputation and forged unique business partnerships, establishing a leadership position in the market. With a vibrant organic social media presence, over 1,500 active customers, and thousands of inquiries, this business is poised for a passionate new owner to take it to the next level. The potential for growth is vast, whether through expanding

Price	\$19,900
Property Type	Business

AGENT DETAILS

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OFFICE DETAILS

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