

Sold

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Southbank



## PROFITABLE ONLINE BABY GIFT & HAMPER BUSINESS - SOLD

Unfortunately, you have missed this one.

Step into the enchanting world of luxury baby gifts with this well-established eCommerce business, now available for sale. Renowned for its exceptional quality, this business specialises in personalised baby gift hampers that leave a lasting impression. Each hamper is a testament to meticulous craftsmanship, featuring the finest baby products, exquisite embroidery and beautiful gift wrapping.

What sets this business apart is its pioneering role in the luxury baby gift niche. The unboxing experience is designed to create unforgettable moments of joy and surprise for new parents. Every gift is thoughtfully curated and elegantly packaged, ensuring a magical experience that delights the recipient. This unique approach has cultivated a loyal customer base and established the business as a leader in the industry.

The business boasts impressive 5-star ratings on Google and Facebook, reflecting its unwavering commitment to customer satisfaction. With a strong social media presence and a combined following of over 30,000 on Facebook and Instagram, the brand enjoys exceptional visibility. This robust online presence drives continuous growth and solidifies its competitive edge.

Operating from a home-based setup, this business benefits from minimal overhead costs, enhancing its financial appeal. The flexibility to manage operations from any location, even via smartphone, adds to its convenience and efficiency. This operational ease is a key factor in the business's ongoing success and potential for expansion.

Price

SOLD

Property Type

Business

### AGENT DETAILS

Bonza Business Sales Melbourne -  
1300266922

### OFFICE DETAILS

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