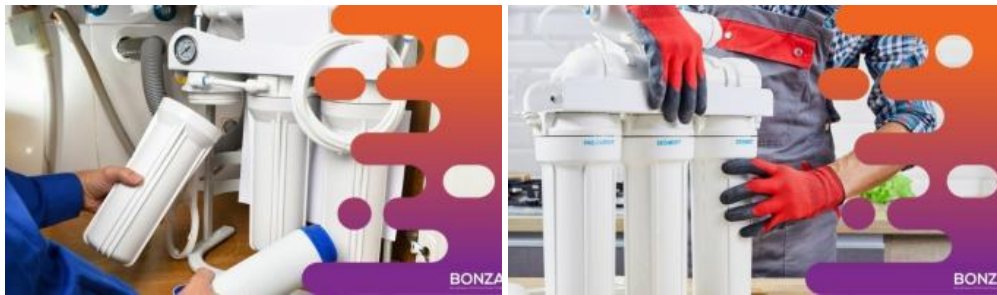




Capalaba



MANUFACTURER OF REVERSE OSMOSIS WATER FILTER PRODUCTS - SOLD

Unfortunately, you have missed this one.

Seize the opportunity to own a highly successful Australian manufacturer specialising in niche reverse osmosis water filter products. These systems are purpose-built to deliver superior performance and reliability. In addition to top-of-the-line water filters, the business retails replacement cartridges, accessories, and upgrade kits. This diverse product range secures continuous revenue from both initial sales and recurring purchases of replacement filters and parts.

The customer base is divided into business-to-consumer (B2C) and business-to-business (B2B). A seamless e-commerce platform enables both individual and wholesale customers to place orders effortlessly. The business proudly serves 45 active wholesale customers who resell through their own e-Commerce sites and brick-and-mortar aquarium stores. The B2B network spans across ACT, NSW, QLD, SA, VIC, and WA.

Renowned as the industry leader in quality and fit-for-purpose systems, the business boasts an excellent reputation and glowing customer reviews across platforms such as Facebook, YouTube, and Google. The high-traffic e-commerce website ranks highly on Google, reflecting its custom-built design for effortless B2C and B2B transactions. Exceptional customer feedback further validates its user-friendly interface.

The business thrives on word-of-mouth and referrals, with no need for proactive marketing. All wholesale customers have approached the company, and the B2B segment continues to expand organically year after year. Operated from the comfort of a home-based workshop, there is no need for a commercial property

Price	SOLD
Property Type	Business

AGENT DETAILS

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1300266922

OFFICE DETAILS

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