



Liverpool



## 34442 ESTABLISHED BABY & CHILDREN'S PRODUCTS ECOMMERCE BUSINESS

Step into the vibrant world of online commerce with a well-established brand that's making waves in the kids and baby products market. This flourishing eCommerce business has built a stellar reputation for providing hassle-free, high-quality items that delight parents and children. Celebrated for its unique, custom designs and unwavering dedication to customer satisfaction, this brand has cultivated a loyal following, securing a prominent position in the market.

The business has formed a partnership with a multimillion-dollar company, marking a significant milestone in its journey. Collaborating with a leading brand in the children's industry, this alliance is set to significantly impact the business and broaden its reach. Additionally, the business is set to launch its first new product in over a year, a highly anticipated release that has already attracted over 200 eager customers on the waitlist.

With a strong foundation and limitless potential for expansion, this online business is perfectly poised for continued growth and success. It has consistently led the industry by introducing innovative products and services, establishing itself as a market leader. The opportunity for international growth is immense, highlighted by the recent acquisition of the brand's first USA stockist.

The professional website and beautifully designed packaging add a touch of sophistication, making it an attractive choice for upscale retailers and international markets. Outsourcing pick and pack operations ensures smooth logistics, allowing a focused approach to product development and improvement.

This brand boasts a significant online presence with over 36,000 dedicated followers. Collaborations with popular influencers expand its reach to an

Price \$99,000 + SAV  
Property Type Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
1300266922

### OFFICE DETAILS

Bonza Business Brokers  
90 Sippy Downs Dr Sippy Downs QLD  
4556 Australia  
1300 266 922

