



**Croydon**



## **34588 EARTHMOVING EQUIPMENT BUSINESS - IMPORTATION AND SALES**

Located in Melbourne and delivering Australia-wide, this exceptional business specialises in importing and selling top-quality excavators, skid steers, and a wide range of earthmoving attachments. With a newly launched, SEO-optimised website and a dedicated Google Ads team ensuring maximum online visibility and lead generation, this business is poised for continued success and growth.

Renowned for its excellent customer service, this business has fostered strong, long-term relationships with clients, making it a trusted name in the industry. One of the standout features is the flexibility of operations. There is no need for a physical storefront, as pre-delivery checks can be performed at a minimal space if required. Typically, machines are ordered based on customer demand, minimising the need to hold stock and reducing overhead costs.

This turnkey operation comes ready to run with a solid customer base and a robust online presence. The business offers efficient delivery services across Australia, expanding market reach and catering to a wide range of clients nationwide. The potential for growth is enormous for an owner willing to invest time and capital. Consistent demand for earthmoving equipment across various industries ensures a steady stream of customers, and the scalability of the business offers ample opportunities for expansion and diversification.

### Key Features:

- Newly updated website with SEO optimised.
- Nationwide delivery service, expanding market reach and catering to clients across Australia.
- Flexible operations with no physical storefront needed.

Price	\$375,000 + SAV
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Brisbane -  
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### OFFICE DETAILS

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