



**Brisbane City**



## **34572 PROFITABLE ECOMMERCE BUSINESS - NICHE MARKET**

Are you ready to step into the glittering world of crystals and take the reins of a profitable, well-established online business? This home-operated, family-run gem has been successfully shining in the market for 8 years, catering to a niche audience including dancer mums, costume makers, custom crystallising designers, and nail technicians.

The store boasts a meticulously curated product range that includes both exclusive designer crystals and budget-friendly options, appealing to a broad spectrum of customers. Throughout economic fluctuations, the business has maintained consistent earnings, demonstrating its resilience and market strength. The operational model is streamlined and efficient, requiring minimal hours and allowing for flexibility, as it can be managed from any location. This aspect is particularly attractive as it necessitates minimal storage space due to the small size of the stock components.

With a high rate of returning customers, the business enjoys a loyal customer base, underscoring its reputation for quality and service excellence. The potential for growth is substantial, with opportunities to expand product ranges and explore new markets. Additionally, the business boasts a user-friendly eCommerce website and a strong social media presence, further enhanced by its high Google ranking which solidifies its prominent position in the market.

Key Features:

- Specialises in high-quality crystal flatbacks for diverse creative industries.
- Home-operated, family-run, successfully established for 8 years.
- Flexible, low-overhead operation with minimal space requirements.

Price \$75,000 + SAV  
Property Type Business

### **AGENT DETAILS**

Bonza Business Sales Brisbane -  
1300266922

### **OFFICE DETAILS**

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