



ESTABLISHED & PROFITABLE ONLINE FOOD WHOLESALE BUSINESS - SOLD

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An opportunity has arisen to acquire a well-established wholesale business specialising in snack products, perfect for hampers and gift baskets. With over 12 years of industry presence, this business has carved a niche by offering products that complement artisan produce and elevate entertaining platters. The business boasts two successful brands, including one focused on Indigenous ingredients.

What sets this business apart is its ability to be creative and agile, thanks to its independence and strategic partnerships with three major suppliers in the bakery sector, one of which is fully Gluten-free verified. With capabilities for private labelling and contract manufacturing, the potential to introduce new products aligned with existing lines is limitless.

Operating from a home office setup, the owners efficiently manage customer communication and order collation, which are then seamlessly executed through third-party logistics for picking, packing, and transport, all managed online for flexibility and work-life balance. The business has optimised its operations by outsourcing baking, packing, and transport to industry-leading players, ensuring consistency, price stability, and minimal operational disruptions.

The business has established itself in high-profile sectors, prestigious events, and well-known supermarkets. It exports internationally to UAE countries and has multiple supply agreements with major distributors across Australia. This turnkey operation comes with a fully functional website featuring an online store and direct sales capabilities. Although already profitable, there is tremendous

Price SOLD Property Type Business

AGENT DETAILS

Bonza Business Sales Brisbane -1300266922

OFFICE DETAILS

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