

Sold

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Melbourne

## ECOMMERCE OPPORTUNITY - RENOWNED ONLINE LUNCHBOX STORE - SOLD

Unfortunately, you have missed this one!

Do you dream of running a successful online store that brings in the bucks and champions sustainability and fun? Look right here! We're thrilled to present an established online retailer that's been a trailblazer in the reduce/reuse movement since 2014. Specialising in lunch accessories and eco-friendly alternatives to single-use plastics, this brand is your ticket to success in the ever-evolving world of online business!

Boasting a whopping 325,000 annual sessions, this website is a powerhouse in the 'back to school' and eco-friendly e-commerce scene. Plus, its strong conversion rate means you'll be turning visitors into customers like a pro. As the original player in the online reduce/reuse game, this business comes armed with ten years of click data and an unbeatable SEO strategy, giving you a head start that's hard to beat.

Thanks to its strong brand recognition, loyal customer base, and top-notch SEO, this business continues to thrive. The resurgence of interest in the 'nude food' movement has sparked even more creativity in product design across all age groups, offering endless opportunities for growth and increased profits.

What's more, this business is designed for low cost and high margins, making it a breeze for one person to manage. And since it's purely e-commerce, you can easily relocate it anywhere in Australia with competitive shipping rates, giving you the freedom to run your business from wherever suits you best.

Key Features:

- Diverse innovative and eco-friendly product range with high demand.
- e-Commerce operation - can be run from anywhere.
- A leading pioneer in sustainable living and kids lunchbox market.
- Over 325,000 annual website sessions, excellent organic traffic and strong industry conversion rates.

Price

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Property Type

Business

### AGENT DETAILS

Bonza Business Sales Melbourne -  
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### OFFICE DETAILS

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