



Melbourne



AWARD-WINNING TOURISM BUSINESS - SOLD

Unfortunately, you have missed this one.

A multi-year award-winning tourism business is now available for sale, offering a unique blend of nature, travel, nutrition, and memorable experiences. This renowned tour operator specialises in intimate, small group laid-back hiking adventures and tours, catering to nature enthusiasts seeking unparalleled road-tripping experiences. Offering daily hiking tours to all major national parks in Victoria, each tour is meticulously designed to showcase hidden gems like beaches, rainforest trails, pristine viewpoints, and rewarding hikes suitable for everyone.

With a strong presence on social media and major online travel agencies, this business has garnered years of 5-star reviews and maintains steady bookings. Its exceptional SEO strategies and industry-leading website position it as a top player in small group tours globally, cementing its reputation as a trusted and sought-after brand.

Established 8 years ago, the current owner has meticulously crafted a streamlined operation that requires minimal hands-on involvement. With its automated booking system and tour guides in place, the new owner can expect to spend just 6-8 hours per week overseeing operations. The business is already profitable, and there is significant potential for further growth through the new owner's direct involvement in leading tours.

Key Features:

- Maintained steady profitability over its 8 years of operation with consistent bookings.

Price
Property Type

SOLD
Business

AGENT DETAILS

Bonza Business Sales Melbourne -
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OFFICE DETAILS

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