



Caringbah



34253 ONLINE DANCEWEAR RETAILER & WHOLESALE - ECOMMERCE BUSINESS

Are you ready to dance your way into entrepreneurial triumph? Look no further! This dynamic business is your ticket to joining the rhythm of success in the dancewear industry. Boasting a sturdy presence in both online retail and wholesale realms, its specialty lies in offering unparalleled products paired with first-class customer service that keeps dancers and businesses coming back for more.

Operating on multiple fronts, the business caters to a wide array of customers. With a substantial wholesale client base and dedicated retail platforms including two websites and eBay accounts, a diverse and expansive footprint in the business has been carved out. There is also more to uncover as this business harbours untapped potential just waiting to be unleashed. With strategic marketing, savvy advertising and a boost in social media presence, the sky's the limit for expansion and profitability.

Already boasting healthy profitability, the business is also on a steady trajectory of growth year after year. The loyal customer base continues to expand, fuelled purely by their stellar reputation and through positive word-of-mouth. Operating from the comfort of a home office with a dedicated warehouse for stock storage, the current owner-operator is gearing up for retirement. This opens up a golden opportunity for a new entrepreneur to step in, seize the reins, and build upon their existing success story.

Key Features:

- Great reputation throughout Australia with interest in overseas markets increasing.
- Huge growth potential through strategic marketing and increased social media

Price	\$355,000 Plus Stock At Value
Property Type	Business

AGENT DETAILS

Bonza Business Sales Sydney - 1300266922

OFFICE DETAILS

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