



Melbourne



## NICHE HIKING ACCESSORY RETAILER – SOLD

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For sale is a thriving business specialising in ultralight hiking gear, catering to outdoor enthusiasts across Australia. This unique opportunity includes both an established online e-commerce store and a well-located physical retail outlet in Melbourne. The business is known for its extensive range of niche gear, making it the go-to destination for customers seeking specialised equipment that is challenging to find elsewhere in Australia.

Currently sole owner-operated, this business has demonstrated its profitability and ongoing growth. The e-commerce platform allows for flexible operations, enabling the new owner to manage the business from virtually anywhere in Australia. This level of freedom and adaptability has been a key factor in its success, making it an ideal investment for individuals seeking a work-life balance while being part of the thriving outdoor and adventure industry.

With a well-established customer base and a strong online presence, this business offers a solid foundation for future growth. The niche market focus ensures that it remains highly competitive and in demand. The physical retail store in Melbourne provides an additional source of income and a touchpoint for in-person customer interaction.

Key Features:

- Profitable business showing consistent growth and avenues for expansion.
- E-commerce business that can be operated from anywhere in Australia.
- Offering a wide range of specialised hiking gear and accessories

Price	SOLD
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Melbourne -  
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### OFFICE DETAILS

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