





## **FASHION & HOMEWARES RETAILER - SOLD**

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An exceptional and invaluable chance has arisen to acquire a well-established lifestyle boutique located in the Eastern suburbs of Sydney. With nearly three decades of operation, the store has cultivated a dedicated clientele drawn to its distinctive collection of women's fashion, accessories, home decor, lighting, gifts and children's apparel. Recognised as the local go-to destination for exclusive items not found elsewhere, this business has solidified its reputation.

Nestled in a thriving locale surrounded by vibrant dining establishments and cafes that attract a diverse range of patrons, the store benefits from a strategic position. Additionally, its proximity to a popular beach and major hospitals draws visitors seeking both relaxation and retail therapy. Enjoying a competitive edge due to the absence of direct rivals, this business stands out as the ultimate destination for lifestyle and gift shopping.

Originally established as a family business, the business has been effectively run under management since the owner and family relocated interstate. Benefiting from the leadership of a competent manager and a dedicated team of staff, the business has not only weathered the challenges presented by market fluctuations but has also achieved remarkable success, evidenced by a significant surge in sales compared to the previous year. The store boasts a functional website that underwent a redesign and relaunch in 2020, resulting in a notable surge in online sales. This positions the business for further expansion through digital marketing and website enhancements.

Price SOLD Property Type Business

## **AGENT DETAILS**

Bonza Business Sales Sydney -1300266922

## **OFFICE DETAILS**

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