



**Melbourne**



### ONLINE INTIMATES & SLEEPWEAR STORE – SOLD

Unfortunately, you have missed this one, but keep looking as we have plenty of other great businesses for sale – [bonzabfs.com.au/businesses-for-sale/](http://bonzabfs.com.au/businesses-for-sale/)

After experiencing rapid expansion, this reputable eCommerce brand has reached a crucial juncture with the label primed and ready to be elevated to the next level by an ambitious new owner seeking a profitable and adaptable online opportunity!

Operated exclusively online, the business provides exceptional flexibility and will allow you to work on your own schedule from anywhere you desire. With a perfect 5-star rating and a sleek modern website that has been optimised for conversion, the business presents exceptionally well in search results and is accompanied by a robust social media presence that keeps the target audience engaged.

Offering over 35 well-known sleepwear and intimate brands from around the globe, the business has become the ultimate destination for all things lingerie, loungewear, undergarments, pajamas, and more. With multiple features in major publications such as Vogue, Elle, Bazaar, Marie Claire, Fashion Journal, Body & Soul, and News.com, the brand is highly reputable and has amassed a large online following for you to leverage.

Fully set up with efficient systems in place to ensure fulfillment exceeds customer expectations, everything you need to break into this lucrative online market is included in the sale price!

**Key Features:**

- Year-on-year revenue growth with huge potential

Price	SOLD
Property Type	Business

**AGENT DETAILS**

Bonza Business Sales Melbourne - 1300266922

**OFFICE DETAILS**

Bonza Business Brokers  
90 Sippy Downs Dr Sippy Downs QLD  
4556 Australia  
1300 266 922

