



Melbourne



23271 ECO-FRIENDLY BABY PRODUCTS STORE – SOLD

Date sold: 2/5/2023

Price: \$310,000

Unfortunately, you have missed this one, but keep looking as we have plenty of other great businesses for sale - bonzabfs.com.au/businesses-for-sale/

Don't miss out on this rare chance to own a lucrative and well-established online store with a significant presence in the rapidly growing niche of eco-friendly and natural baby essentials. After over two decades of successful operations, this popular and highly-regarded eCommerce retailer is completely set up with an unrivalled industry reputation and an abundance of 5-star reviews to back it up!

From natural cleaning products and skincare to outdoor toys and eco nappies, the business has become the one-stop-shop for all eco family needs. With regular ongoing retail and wholesale sales, strong SEO rankings, and an impressive social media presence, the business is primed and ready for a new owner to step in and capitalise on its excellent growth potential. Priding itself on an ethical brand ethos with strong environmental and sustainability values, the store already has a loyal customer base with a fantastic return rate and high average order value.

Utilising efficient fulfillment systems that continue to ensure customer satisfaction, all of the hard work sourcing products, suppliers, and contacts are in place, with no need for social media advertising spending over the last couple of years. As a result, there is huge room to expand and grow with everything operating smoothly already.

The sale includes fully documented standard operating procedures including step-by-step systems and processes for all aspects of the business as well as a small

Price	SOLD
Property Type	Business

AGENT DETAILS

Bonza Business Sales Melbourne -
1300266922

OFFICE DETAILS

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