



Sydney



## 22423 RAPIDLY GROWING TODDLER PRODUCTS ECOMMERCE BUSINESS – LUCRATIVE MARKET

If you're seeking for an eCommerce business that gives you great flexibility and the ability to work from anywhere, this is the ideal option for you. This retailer has tapped onto an incredibly lucrative niche market, as evidenced by its quickly increasing revenues, which have tripled this fiscal year!

Providing customers with unique toddler products sourced from all over the globe, the online store stocks an extremely wide range of offerings that cater to a market looking for “toddler hacks” to make life easier for parents. These products are extremely easy to promote and market thanks to their usefulness and minimal alternatives, with many of the products going viral on social media.

Easily operatable from home, the business has minimal overhead costs allowing for fantastic profit margins. Boasting a strong social media following of over 10,000 followers, the owner has built a thriving online community allowing for successful organic promotion of products. The online following also generates an abundance of positive reviews in addition to earned promotion through tagged posts.

With huge room for growth and nothing more to spend to do so, this is the perfect eCommerce opportunity for a motivated buyer looking to run a successful business from the comfort of their home!

### Key Features:

- Large social media following with great community engagement.
- Foothold in a niche market that is showing no signs of slowing down.
- Strong reputation for stocking high-quality products.

Price  
Property Type

SOLD  
Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
1300266922

### OFFICE DETAILS

Bonza Business Brokers  
90 Sippy Downs Dr Sippy Downs QLD  
4556 Australia  
1300 266 922

